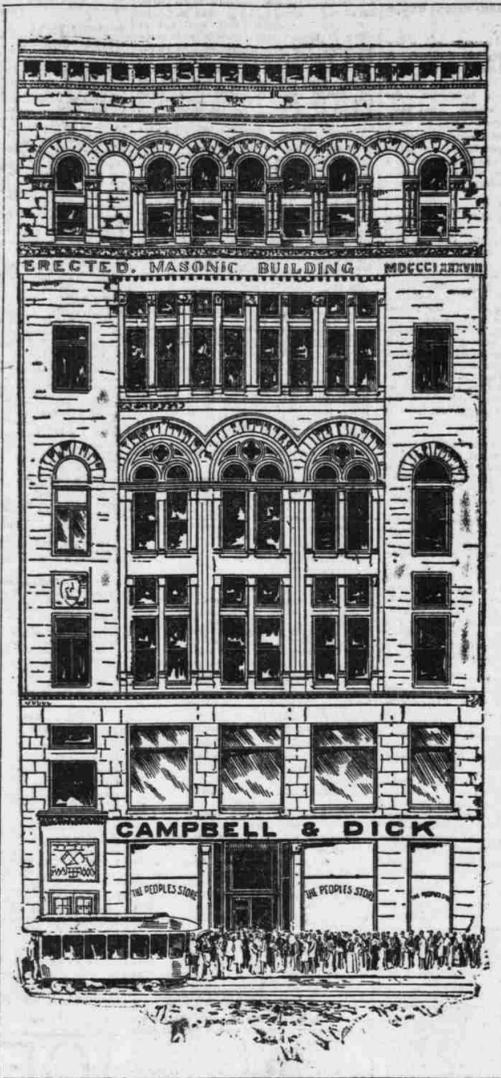


1871. GRAND RE-OPENING OF THE PEOPLE'S STORE. 1889.

THE MOST MAGNIFICENT DRY GOODS PALACE IN THE CITY THROWS OPEN ITS DOORS TO THE PUBLIC.

TO-DAY,
SATURDAY,
MARCH 30.

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Over One Acre and a Half of Floor Space Devoted to Traffic in Silks, Dress Goods, Millinery, Suits, Wraps, Trimmings, Notions, Hosiery, Carpets and General Dry Goods.

The following mention of Departments will serve as a guide to those who may favor us with their presence on this auspicious occasion:

Dress Goods Department. { First Floor on Right Side, as You Enter, of Right-Hand Aisle. } Woolen Dress Goods, such as a full line of the celebrated Priestly's Silk Warp Henrietta Cloths, Silk Warp Cashmeres, both black and colored; Staples of all grades and descriptions, as well as Novelty Dress Goods of English, German and French manufacture.

Silks, Plushes, Velvets. { Left-Hand Counter of the Right Aisle and Opposite the Above. } Blacks are an especial feature; the different grades include Gros Grains, Royales, Surahs, Rhadames, Armures, Satine Luxor, Satine Duchesse, Mascot, Tricotine, Jersey, Comtesse and Faille Francaise.

COLORED SILKS—A full line of cream and evening shades in Gros Grain, Surah and Satine Duchesse. **PRINTED INDIA SILKS**—A marvelous array of entirely new and novel effects. Also Plain Indias in profusion. **TRIMMING SILKS**—Newest ideas in Stripes, Plaids and Cashmere effects for combination dresses. **PLUSHES**—All shades in 16, 19 and 24-inch goods at very low prices. **VELVETEENS**—All colors and qualities, silk finished goods.

VELVETS—A full line of blacks and colors. In the Center Aisle will be found the most complete stock of Hamburg Embroideries, with Edgings and Insertings to match; Skirtings and Flouncings, all widths, at astonishingly low prices.

Ladies' Trimmings. All the latest things in Cashmere and Guipure effects. Passementeries, blacks and colors. Braids and Fringes innumerable. Buttons in endless and novel variety. Wide Black Spanish and other Laces for over-dresses, and all necessary articles for the equipment and adornment of dress. Veilings of every description. Ladies' Collars, Cuffs, Neckwear, Ruchings, etc.

Enormous variety of Handkerchiefs, and a complete assortment of Leather Goods in Traveling Bags, Hand Bags, Portemonnaies, etc.

THE LEFT-HAND AISLE is devoted to Ladies and Children. Hosiery in endless numbers; Kid, Silk, Lisle Thread and other Gloves.

The Gents' Furnishing Department { At the Right-Hand Counter of this Aisle. } Forms a complete exposition of masculine needs, such as Dress Shirts, Unlaundered Shirts, Neckwear in unbounded varieties; Hosiery, Suspenders, Cuffs, Collars, Gloves, Handkerchiefs, Mufflers, etc.

Ladies', Misses' and Children's Underwear. { At the Left-Hand Counter of this Aisle. } Entire and complete outfits, from the Infants' Slip to the most elaborate Undergarment a woman or girl would need; also, Muslin, Merino and Fancy Skirts, Corsets, Corset Covers, Infants' Cloaks, Bibs, and a hundred things peculiar to feminine wear.

SUNSHADES, PARASOLS AND UMBRELLAS, both in novelties and staples.

Millinery Department. { In the Offset as You Move to Rear of Store. } PATTERN TRIMMED BONNETS, fresh from Paris, Untrimmed Hats and Bonnets. The Ribbons, Feathers, Flowers and Bonnet materials, as shown here, give evidence of the enormous popularity obtained by the corps of deft milliners who are employed all the year round.

Suit and Wrap Department. { Covering the Entire Rear of First Floor, 30x20 Feet. } Anything a lady wants, from a Calico Wrapper to a costly Reception Costume, is to be found here. Suits for Ladies and Misses in all manner of Silks, all possible things in woolen textures and a general line of cotton fabrics, including a most attractive array of White Suits. The novelties include many Tea Gowns of significant beauty.

IN WRAPS, both with and without beads, for large and small, and Silk Wraps for long and short, besides Mourning Wraps, the place teems. Over 2,000 Black and Colored Jackets, for Ladies and Misses. Jersey Waists in profusion, from a common woolen to the finest Silk. IN SHAWLS—Single and Double Black Cashmeres; an entirely new line of Broche or Paisleys, as well as light weight Domestic and Imported Shawls.

FOR THE BOYS—The latest ideas evolved by artists in Juvenile Tailoring, viz.: Kilt and Pant Suits for little chaps, and two and three-piece Suits for boys up to 14 years; also separate pants on sale.

Basement. { An extensive Linen Department! } IN LINENS, all the best makes of Scotch, Irish, German and Domestic Table Linens, Towelings, Crashes, etc., in sets and by the piece, are represented. { An enormous Domestic Department! } FLANNELS FOR UNDERWEAR AND DRESS FLANNELS of all makes form an attractive array. Blankets, Comforts, Sheetings, Tickings, etc., in fullest lines. White Goods of every description. Calicos, Shirtings, Imported and Domestic Gingham, French and American Satines and Challis, and every description of goods needed for Wash Dresses. { An unlimited Wash Dress Department! }

OUR ENTIRE SECOND FLOOR IS DEVOTED TO THE SALE OF
Carpets, Lace Curtains and Upholstery Goods.

AXMINSTERS, WILTONS, VELVETS, BODY BRUSSELS, TAPESTRIES AND INGRAINS.

OUR LATEST IMPORTATION!

We have just taken out of the Custom House nine cases Lace Curtains, new and choice goods, which are now on sale at low prices. Take notice of our entire new stock of Chenille and Silk Portieres. N. B.—Quotations being no indication of prices offered, we refrain from using them. We ask an examination of qualities, which will prove our prices to be in every case the lowest. We continue our well-known policy of making everything satisfactory, and guarantee that every purchaser shall have full value for his money spent at

THE PEOPLE'S STORE, CAMPBELL & DICK,
Nos. 83, 85, 87 and 89 Fifth Avenue.